

# 2024 SPONSORSHIP OPPORTUNITIES



The 5 Over 50 Celebration honors one person over age 50 from each of our region's counties (Culpeper, Fauquier, Madison, Orange & Rappahannock). A feature film done in advance highlights the positive ways each honoree has made their community a better place.

Four watch parties are planned around the region to include wine and light hors-d'oeuvres.

**\$250 - \$1000**

## 5 OVER 50 CELEBRATION / MAY 1, 2024

### Bronze Level Sponsor: \$250

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received)

### Silver Level Sponsor: \$500

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received)
- Sponsor exhibit table at one watch party of your choice

### Gold Level Sponsor: \$1000

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received)
- Logo on Aging Together's website homepage for remainder of calendar year (May 1 - December 31, 2024)
- Sponsor exhibit table at any/all watch parties

The Art of Aging Lifestyle & Wellness Expos offer a venue where older adults can find a wide collection of resources for older adults and caregivers, all gathered in one space. The Expos occur in the fall and there are 2-3 at different locations around the region so that they are more broadly accessible.

(Each Expo is different!)

(Tentative Dates)

Rappahannock Expo -  
9/18/2024

Culpeper Expo - 10/3/2024

Fauquier Expo - TBD

**\$500 - \$1500**

## 2024 ART OF AGING

## LIFESTYLE & WELLNESS EXPOS / FALL

### Bronze Level Sponsor: \$500

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received).
- One (1) exhibitor table at one Expo in a prominent location

### Silver Level Sponsor: \$1000

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received).
- One (1) exhibitor table at two Expos in a prominent location
- Organization logo on Aging Together's website home page until December 31, 2024.

### Gold Level Sponsor: \$1500

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received).
- One (1) exhibitor table at all Expos in a prominent location
- Organization logo on Aging Together's website home page until December 31, 2024.
- Speak on air about your organization on live radio broadcast at Culpeper Expo

# 2024 SPONSORSHIP OPPORTUNITIES (CONTINUED)



<p>The Annual Dementia Education Conference supports family and professional caregivers of those living with dementia. This is a full-day event that includes breakfast and lunch, and an agenda of highly knowledgeable speakers.</p> <p>Sponsorships help underwrite fees associated with the conference, paid recording of the event, and scholarships for those unable to pay the minimal registration cost.</p> <p><b>\$100 - \$500</b></p>	<h2>ANNUAL DEMENTIA EDUCATION CONFERENCE / NOVEMBER 2024</h2> <p><b>Bronze Sponsor: \$100</b></p> <ul style="list-style-type: none"> <li>• Includes 1 conference registration for 1 person</li> <li>• Name listed on program and website event page</li> </ul> <p><b>Silver Sponsor: \$200</b></p> <ul style="list-style-type: none"> <li>• Includes 2 conference registrations</li> <li>• Name listed on program and website event page</li> <li>• Your promotional materials placed on community resource table</li> </ul> <p><b>Gold Sponsor: \$500</b></p> <ul style="list-style-type: none"> <li>• Includes 2 conference registrations</li> <li>• Name listed on program and website event page</li> <li>• Sponsor Table for your promotional materials at conference</li> </ul> <p><i>(Aging Together is also seeking major sponsor funding for this event. Please contact us for more information or if you can help.)</i></p>
<p>Dementia Friends sessions are held 3 (or more) times per year. They are one-hour Zoom sessions for individuals who want to learn more about recognizing symptoms of dementia and helping those they may encounter who manifest those signs.</p> <p>Outreach for these programs expands to our five-county region and beyond.</p> <p><b>\$200 (1 available)</b></p>	<h2>DEMENTIA FRIENDS</h2> <p><b>Dementia Friends Annual Sponsorship: \$200</b></p> <ul style="list-style-type: none"> <li>• Logo on Dementia Friends registration page on website for entire year</li> <li>• Logo on any promotional materials for each session, from time of sponsorship commitment (payment received).</li> <li>• "Sponsored by" announcement at beginning of each Zoom session.</li> </ul>
<p>The Tuesday Noontime Series offers at least 4 educational programs per year, on a variety of subjects. They are one-hour Zoom sessions.</p> <p>Outreach for these programs expands to our five-county region and beyond.</p> <p><b>\$200 (1 available)</b></p>	<h2>TUESDAY NOONTIME SERIES</h2> <p><b>Tuesday Noontime Series Annual Sponsorship: \$200</b></p> <ul style="list-style-type: none"> <li>• Logo on Upcoming Programs registration page on website for entire year</li> <li>• Logo on any promotional materials for each session, from time of sponsorship commitment (payment received).</li> <li>• "Sponsored by" announcement at beginning of each Zoom session.</li> </ul>
<p>AgeWise is Aging Together's monthly eBlast bulletin published 12 times per year. Each highlights a topic of interest for older adults. AgeWise currently is distributed to 2500 recipients.</p> <p><b>\$250 (1 available)</b></p>	<h2>2024 AGEWISE SPONSOR</h2> <p><b>Annual AgeWise Sponsor: \$250</b></p> <ul style="list-style-type: none"> <li>• Logo on top of every AgeWise bulletin throughout 2024 starting with February or March (10 months minimum)</li> </ul>

# 2024 SPONSORSHIP PACKAGE OPPORTUNITIES



<p>Combines Bronze Level sponsorships for 5 Over 50, Expos, and Dementia Education Conference. Limited time availability.</p> <p><b>\$750</b></p>	<p><b>AGING TOGETHER PREMIERE SPONSOR</b></p> <p><b>Includes all Event Bronze Sponsor levels: \$750</b></p> <ul style="list-style-type: none"> <li>• Receive ALL sponsor privileges for every event with a bronze level</li> <li>• (\$100 overall discount/Must commit by March 31, 2024)</li> </ul>
<p>Combines Silver Level sponsorships for 5 Over 50, Expos, and Dementia Education Conference. Limited time availability.</p> <p><b>\$1500</b></p>	<p><b>AGING TOGETHER DIAMOND SPONSOR</b></p> <p><b>Includes all Event Silver levels: \$1500</b></p> <ul style="list-style-type: none"> <li>• Receive ALL sponsor privileges for every event with a silver level</li> <li>• (\$200 overall discount/Must commit by March 31, 2024)</li> </ul>
<p>Combines Gold Level sponsorships for 5 Over 50, Expos, and Dementia Education Conference outreach materials. Limited time availability.</p> <p><b>\$2500</b></p>	<p><b>AGING TOGETHER PLATINUM SPONSOR</b></p> <p><b>Includes all Event Gold Sponsor levels: \$2500</b></p> <ul style="list-style-type: none"> <li>• Receive ALL sponsor privileges for every event with a gold level</li> <li>• (\$500 overall discount/Must commit by March 31, 2024)</li> </ul>
 <p><b>\$125 - \$650</b></p>	<p><b>ADVERTISING OPPORTUNITY:</b></p> <p>Aging Together is publishing the 3rd edition of the “Regional Resource Guide for Older Adults” with intent to go to print in the fall of 2024. We are taking advertising orders from now until June 1. For more information and specs, go to <a href="http://www.agingtogether.org">www.agingtogether.org</a> or contact Caroline at <a href="mailto:csmeltze@agingtogether.org">csmeltze@agingtogether.org</a>.</p>

For questions about sponsoring Aging Together, or for more information or to pay for a sponsorship, please see our website at the address below, email at [info@agingtogether.org](mailto:info@agingtogether.org), or call 540-829-6405.

Sponsorship privileges are guaranteed once payment is received.



**THANK YOU FOR YOUR SUPPORT!**