



## **Aging Together Older Adults Resource Directory** **Sponsorship Opportunities**

Aging Together is publishing the first annual “Older Adults Resource Directory” for our region in 2021 (approximate publish date being mid-March). Our goal is to create a comprehensive guide listing important services and resources in our 5-County region that will support older adults and caregivers and offer opportunities for positive aging. Along with categorized directory listings with complete contact information, our intent incorporates relevant short articles and information pieces highlighting questions that are frequently asked on our information line. We hope this will be a principal guide for older adults in our region.

We are inviting our partners and area businesses & organizations to advertise in this directory. Because of its wide-ranging content and annual publication, it will have an extended shelf life and high readership potential. This will be a great opportunity to highlight your organization to a rapidly growing demographic of older adults, as well as their families, caregivers, and professionals.

Please let us know if you would like to discuss sponsorship opportunities by contacting Caroline Smeltz ([csmeltz@agingtogether.org](mailto:csmeltz@agingtogether.org)) or by calling [540-829-6405](tel:540-829-6405).

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## **AGING TOGETHER RESOURCE DIRECTORY**

(Directory size: 8.5x11)

<del>Inside Front Cover / Full Page</del> <b>SOLD</b>	\$650
Inside Back Cover / Full Page	\$600
Full Page Ad	\$500
½ Page Ad	\$250
¼ Page Ad	\$125
2-page spread with ad or informational article	\$900

**Deadline for purchasing ad space is February 8, 2021.**

**Artwork and payment due by February 22, 2021.**

**(If payment is not received by February 22, 2021, Aging Together reserves the right to publish without the ad.)**