

Project Management tracking tool for use by Aging Together Board.

Goals and Strategies from the Strategic Plan

PROGRAM, PLANNING, ADVOCACY COMMITTEE Workplan

On schedule Status Legend

Attention Needed

Behind Schedule

 Complete DRAFT FOR FRIDAY BOARD RETREAT

PPA - Ray, Valerie, Mittie, Brad, Butch, Caroline, Anna, Ellen

**AGING TOGETHER MISSION:** Aging Together through partnerships connects people to communities and resources to improve quality of life as we age

**AGING TOGETHER VISION:** Age friendly communities that actively engage, value and support older adults

**STRATEGIC GOALS:**

1. TO SUPPORT HEALTH, SAFETY, AND QUALITY OF LIFE FOR OLDER ADULTS AND THEIR FAMILIES
2. TO PROMOTE THE VALUE THAT OLDER ADULTS BRING TO THE COMMUNITY AND TO CREATE OPPORTUNITIES FOR FULL ENGAGMENT WITH ALL AGES
3. TO CHAMPION COMMUNITY RESPONSE TO THE CHALLENGES FACING OLDER ADULTS
4. ASSURE SUSTAINABLITY OF AGING TOGETHER AS A VALUED COMMUNITY RESOURCE

**STRATEGIC GOALS –** Those highlighted pertain to PPA

**Goal 1**: **SUPPORT HEALTH, SAFETY AND QUALITY OF LIFE FOR OLDER ADULTS AND THEIR FAMILIES**

**Strategy 1.1**: Support age friendly communities throughout the region through the gathering of information on existing models.

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| **Action Step** | **Time Frame** | **Responsible committee/person** | **Status Update** | **Status**  Thank you Sharon!  With regard to language surrounding older adults, there has been much research done in the past few years about what older adults prefer to be called. I know, for example, that VCU has done much work in this area, and that the terms ultimately used are based on extensive interviews with older adults. I hope this helps in your quest! |
| * + 1. *Explore county-focused initiatives and collaborations to promote aging in place* | On-going  On-going | Executive Director / PPA | Exploring area-focused initiatives such as Social Isolation task force or home care companion; explore home visitation with Reformation Lutheran and Culpeper Baptist |  |

**Strategy 1.2**: Serve as a catalyst to strengthen community-based supports that enhance choice and quality of life for older adults and care givers

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| **Action Step** | **Time Frame** | **Responsible committee/person** | **Status Update** | **Status** |
| 1.2.1 Engage partners in Aging Together Regional Coalition | Ongoing | PPA / ED | Attendance continues at approx.. 25 with good feedback on presentations |  |

**Strategy 1.2**: Serve as a catalyst to strengthen community-based supports that enhance choice and quality of life for older adults and care givers

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| **Action Step** | **Time Frame** | **Responsible committee/person** | **Status Update** | **Status** |
| 1.2.2 Collaborate with community partners  *1.2.3 Explore the need for comprehensive retirement planning to include emotional, psycho-social, spiritual, etc. and preparedness. Explore best practice models that might be applicable for our region* | Ongoing  Jan – Dec. 2023 | ED / PPA | Expanded partnership with RTC; Alzheimer’s Association; local chruches |  |

**Strategy 1.2**: Serve as a catalyst to strengthen community-based supports that enhance choice and quality of life for older adults and care givers

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| **Action Step** | **Time Frame** | **Responsible committee/person** | **Status Update** | **Status** |
| 1.2.4 Facilitate Senior Services Collaborative through PATH  1.2.5 – *Continue to monitor and participate as resources allow in county groups that are taking the lead on addressing access to food; transportation; housing.*  *1.2.6 Partner with the RTC to provide platform for transportation discussions with teams and identified stakeholders* | Ongoing  Ongoing | Executive Director / PPA | Updated 3-year strategic plan with PATH; narrow focus; look to replicate successful initiatives – Presented to group at large October, 2022 |  |

**Strategy 1.3: *Explore work-force development issues and strategies for support***

**Strategy 1.4**: Raise awareness of dementia

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| **Action Step** | **Time Frame** | **Responsible committee/person** | **Status Update** | **Status** |
| 1.4.1 Roll out Dementia Friends throughout the region | Quarterly | ED / PPA | Quarterly sessions offered. 15 – 25 attendees. In person in July. |  |
| 1.4.2 Collaborate with Piedmont Dementia Education Group and other groups for **raising awareness about dementia.** | On-going | Executive Director | Annual Dementia Ed. Conference Oct. 20th at Wayland Blueridge Baptist Center |  |

**Strategy 1.5**: Connect older adults and caregivers to needed resources and information – including informational programs

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| **Action Step** | **Time Frame** | **Responsible committee/person** | **Status Update** | **Status** |
| 1.5.1.  *Update and distribute Regional Resource Guide for Older Adults every-other year* | Fall 2024 | Outreach Director / Executive Director | New edition to be published by end of year/ PATH and NPCF to fund |  |
| 1.5.2 Provide Educational programs to older adults and caregivers | Monthly | Executive Director / County Resource Specialist | \*\*\*see PDEC – quarterly webinars |  |
| 1.5.3 Address social isolation  1.5.4 Assess capacity and need of each county for Art of Aging Expo on annual basis; and determine the role of Aging Together for each. | Ongoing | Executive Director / SOCIAL ISOALTION TASK FORCE | Social Isolation Task Force – RRCS rural mobile outreach collaboration; |  |

Aging Together Work Plan

Goal 2 Progress Report

**Goal 2: PROMOTE THE VALUE THAT OLDER ADULTS BRING TO THE COMMUNITY AND CREATE OPPORTUNITIES FOR FULL ENGAGEMENT WITH ALL AGES**

**Strategy 2.1**: Continue to work closely with County Teams in addressing the issues raised through the community assessments

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| **Action Step** | **Time Frame** | **Responsible committee/person** | **Status Update** | **Status** |
| 2.1.1 Initiate community conversations by developing survey questions that will help to prioritize programs and convene stakeholders. | Dec. 2020 | PPA / staff |  |  |

**Strategy 2.2**: Encourage older adults to participate in County Teams

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| **Action Step** | **Time Frame** | **Responsible committee/person** | **Status Update** | **Status** |
| 2.2.1 Develop outreach and awareness plan about County Teams | Ongoing | PPA | County Resource specialist working with team leads to make the most of team meetings and outreach to new members. Beginning to discuss community conversations. |  |

**Strategy 2.3**: Explore and expand the role of County Teams toward our vision for age-friendly communities

Aging Together Work Plan

Goal 3 Progress Report

**Goal 3: CHAMPION COMMUNITY RESPONSE TO THE CHALLENGES FACING OLDER ADULTS**

**Strategy 3.1**: Develop an advocacy group to address legislative issues related to aging issues

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| **Action Step** | **Time Frame** | **Responsible committee/person** | **Status Update** | **Status** |
| 3.1.1 Identify and support volunteer advocacy coordinator | Ongoing | PPA COMMITTEE / ED | Collaborating with RRCS and State Ombudsman on legislative bullet points for visit to local legislators | Checkmark |
| 3.1.2 Collaborate with partners for a coordinated approach to advocacy for public policy issues relating to older adults. |  |  |  |  |

**Strategy 3.2**: Develop outreach marketing, branding and messaging

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| **Action Step** | **Time Frame** | **Responsible committee/person** | **Status Update** | **Status** |
| 3.2.1 Convert to CRM System |  | Outreach Director | Flipcause purchased and in use | Checkmark |
| 3.2.2. Expand database | Ongoing | Outreach Direct. /Advancement | Registrations for programs and donations serve to increase the database |  |
| 3.2.3 Expand and improve website | Ongoing | Outreach Director | Ongoing |  |
| 3.2.4 Expand Media connections | Ongoing | Outreach Director / ED | Ongoing |  |

Aging Together Work Plan

Goal 4 Progress Report

**Goal 4: ASSURE SUSTAINABILITY OF AGING TOGETHER AS A VALUED COMMUNITY RESOURCE**

**Strategy 4.1**

**AT continue to increase and support partner organizations through AT representation on boards, councils, and on-going meetings**

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| **Action Step** | **Time Frame** | **Responsible committee/person** | **Status Update** | **Status** |
| 4.1.1 Participate and monitor in meetings and networking opportunities, and, outreach to faith communities as appropriate | On-going | Executive Director /  / PPA Committee | Newly formed collaborations with Wayland Blueridge Baptist Association. Conference to be held there. |  |

**Strategy 4.2**: Continue to seek grant funding

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| **Action Step** | **Time Frame** | **Responsible committee/person** | **Status Update** | **Status** |
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| 4.2.2 Culpeper County-Submit annual funding request | Winter 2021 | Executive Director | Agreed on increase to $5000 – received $4000 |  |
| 4.2.3 Orange County-Submit annual funding request | Winter 2021 | Executive Director | 2023 app submitted | Checkmark |
| 4.2.4 Madison County Submit annual funding request | Winter 2021 | Executive Director | 2023 Application submitted | Checkmark |
| 4.2.5 Fauquier County – Submit annual funding request | Winter 2021 | Executive Director | 2023 request submitted |  |
| 4.2.6 Rappahannock County submit annual request | Winter 2021 | Executive Director | 2023 request submitted | Checkmark |
| 4.2.7 Town of Warrenton-Submit funding request |  | Executive Director | Submitted 2023 request |  |
| 4.2.8. Seek grant from GTE |  | Executive Director | Application submitted for 2023 |  |
| 4.2.9 Seek funds from Culpeper Wellness |  | Executive Director | Received $5000 for Conference |  |
| 4.2.10 Seek Culpeper Cares Funds | 2021 | Executive Director | Completed rec’d round 1 and round 2 | Checkmark |
| 4.2.11 Partnership with RTC | 2022 | Executive Director | AT hosting 2 staffing positions in partnership with Regional Transportation Collaborative. |  |

**Strategy 4.3**: Launch Aging Together Development Plan

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| **Action Step** | **Time Frame** | **Responsible committee/person** | **Status Update** | **Status** |
| 4.3.1 Pursue continuation grant funding as defined in Sections 1 and 2 of Fundraising Plan |  | Advancement Committee / Executive Director | See Strategy 4.2 |  |
| 4,3.2 Create Development Plan that includes long term goals for major gifts, donor retention, and events |  | Outreach Director / Advancement Committee | Work with Outreach Director to present draft to Advancement Committee |  |
| 4.3.3 Promote positive aging / and combating ageism through programs such as **Five over Fifty (or similar)** that honor the contributions of older of adults  *4.3.4 Encourage counties to recognize Older Americans Month each year* | Event May 2021 | Committee / Advancement | Positive feedback for hybrid model of fb live and watch parties. |  |

**Strategy 4.4**: Recruitment strategy for Board of Directors

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| **Action Step** | **Time Frame** | **Responsible committee/person** | **Status Update** | **Status** |
| 4.4.1 Amend Bylaws to allow for additional members and to increase the cap |  | Governance | Bylaws approved by BOD at October 2020 meeting | Checkmark |
| 4.4.2 Using board member matrix and job description, appoint board or ad-hoc committee to begin recruitment |  | Governance | \*\*\*See Governance Committee Report |  |
| 4.4.3 Governance Health Check of Agency | 2021 | Governance | \*\*Completed |  |
| 4.4.3 Plan for Strategic Plan Process 2024-2027 | Begin to plan 2021 | Governance? | Begin conversations with Governance Committee – invite other board members to engage |  |