

## **EXECUTIVE DIRECTOR and Staff ACTIVITY REPORT – June and July 2023**

### **COMMUNITY MEETINGS and PRESENTATIONS**

- Hosted PATH Summer Intern
- Culpeper Fest
- 5 Over 50 Debrief session
- Hosted Lunch and learn educational webinars in June and July
- Host Regional Coalition meetings
- Presentation to Newcomers Club in Warrenton
- Presentation to Women’s Business Roundtable – Culpeper
- Piedmont Dementia Education Committee – hosted June and July meetings
- Attended Poets Walk Rock A Thon to benefit AT
- Attended LEAD Culpepper planning meeting for 2024 class
- Met with board member Christy Ludlow to discuss retirement planning ideas
- Attended Aging Services Advisory Council meeting
- Attended Rappahannock Rapidan Roundtable meeting
- Attended Culpeper Chamber Board of Directors Meeting June and July
- Attended Music and Memory Mason board of directors meeting
- Hosted CLAC meeting
- Attended social isolation workgroup meeting
- Attended Chamber Non-Profit Council meeting
- Attended PCR Fauquier meetings
- Attended TRIAD SALT council in Fauquier and Orange counties
- Attended Healthy Culpeper
- Attended Center for Independent Living advisory meetings
- DARS SDOH Workgroup
- Advancement Committee meeting
- Governance Committee meeting
- Executive Committee meeting
- Culpeper Young Professionals meeting

### **COUNTY TEAMS / INITIATIVES**

- monthly team meetings
- Volunteer recruitment for Expo planning

### **OUTREACH / MEDIA**

- Facebook and social media – we have reached 1000 followers on Facebook, which means 1000 people (plus 139 on Instagram) are getting our news and updates through social media! T

- 3 Organizations named AT as recipient of fundraiser (Poets Walk; Wagner Hearing; Virginia Transit)
- Ad created & submitted for Culpeper Resource Guide
- Ad created & submitted for Culpeper Quarterly
- Press release for Ray Parks as new BOD chair (Media response in several papers)
- Press info to Culpeper Media for Dementia Friendly Culpeper (Cpep Times article 8/3/23)
- Expo - sponsor flyers, created & implemented registration campaigns to website, created outreach flyers, created Exhibitor private password portal,
- Annual Meeting registration campaign created and integrated
- Annual report draft completed.
- 3 year strategic plan draft completed
- Dementia Friendly Culpeper - developed learning packet handout for participants, created website page; track and list DFC businesses to attract public attention, work with Culpeper Renaissance Director to highlight DFC downtown businesses on their map; created business cards and order name badges for volunteers
- Annual Conference - Save the date flyer completed; draft outreach flyer completed' website updates
- outreach for VRT Grassmasters Golf Tourney October - partial proceeds to AT

#### **DEMENTIA FRIENDLY AND DEMENTIA FRIENDS**

34 Restaurants and businesses trained to date

Article in paper

#### **TRANSPORTATION – RTC**

- Set up 2 driver informational workshops for August (Culpeper and November (Orange)
- Spoke to 86 attendees Lake of the Woods Lions Club.
- Volunteered at Teva Food Bank and gave out over 350 driver brochures
- Sent 67 e-mails to various service and church groups asking to speak to their groups about driving volunteering
- Successfully recruited 2 new drivers for Car a Van