




Project Management tracking tool for use by Aging Together Board.

Goals and Strategies from the Strategic Plan

Updated August 2022

AGING TOGETHER 2022-2023 WORKPLAN

 On schedule

Status Legend

 Attention Needed


 Behind Schedule

 Complete


Aging Together Work Plan
Goal 1 Progress Report

Goal 1: SUPPORT HEALTH, SAFETY AND QUALITY OF LIFE FOR OLDER ADULTS AND THEIR FAMILIES


Strategy 1.1: Support age friendly communities throughout the region through the gathering of information on existing models.

Action Step	Time Frame	Responsible committee/person	Status Update	Status
1.1.1 Explore the feasibility of “neighbor helping neighbor model” through CLAC	On-going	Executive Director / Brad H.	Exploring area-focused initiatives such as Social Isolation task force or home care companion	

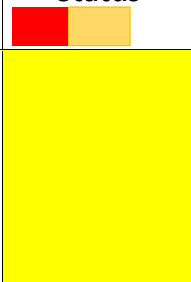
Strategy 1.2: Serve as a catalyst to strengthen community-based supports that enhance choice and quality of life for older adults and care givers

Action Step	Time Frame	Responsible committee/person	Status Update	Status
1.2.1 Engage partners in Aging Together Regional Coalition	Ongoing	Executive Director	Attendance continues at approx.. 25 with good feedback on presentations	

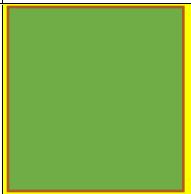
Strategy 1.2: Serve as a catalyst to strengthen community-based supports that enhance choice and quality of life for older adults and care givers

Action Step	Time Frame	Responsible committee/person	Status Update	Status
1.2.2 Collaborate with community partners	Ongoing	Executive Director	Collaboration continues with partners and seeking to expand reach	



Strategy 1.2: Serve as a catalyst to strengthen community-based supports that enhance choice and quality of life for older adults and care givers

Action Step	Time Frame	Responsible committee/person	Status Update	Status
1.2.3 Facilitate Senior Services Collaborative through PATH	Ongoing	Executive Director	Revisiting 3-year plan with PATH; narrow focus; look to replicate successful initiatives First Strategic Planning Meeting very successful with stakeholders from partner organizations.	




Strategy 1.3: Explore feasibility of Adult Day Program (Culpeper)

Action Step	Time Frame	Responsible committee/person	Status Update	Status
1.3.1 Serve on Adult Day Intergenerational Center Culpeper -task force	Ongoing	Task force – plus ED / Ray	Collaboration on event at CSB to highlight new center with support from PATH Successful event Thriving Together in June at Generations.	

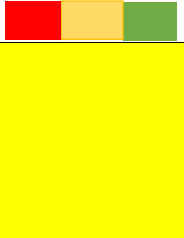
Strategy 1.4: Raise awareness of dementia

Action Step	Time Frame	Responsible committee/person	Status Update	Status
1.4.1 Roll out Dementia Friends throughout the region	Quarterly	Executive Director	Quarterly sessions offered. 15 – 25 attendees. In person in July.	
1.4.2 Collaborate with Piedmont Dementia Education Group	On-going	Executive Director	Annual Dementia Ed. Conference Oct. 20 th at Wayland Blueridge Baptist Center	

Strategy 1.5: Connect older adults and caregivers to needed resources and information – including informational programs

Action Step	Time Frame	Responsible committee/person	Status Update	Status
1.5.1. Develop a Regional Resource Directory for older adults	March	Outreach Director / Executive Director	New edition to be published by end of year/ PATH and NPCF to fund	
1.5.2 Provide Educational programs to older adults and caregivers	Monthly	Executive Director / County Resource Specialist	***see PDEC – quarterly webinars	
1.5.3 Address social isolation	Ongoing	Executive Director	Social Isolation Task Force – RRCS rural mobile outreach collaboration;	


Strategy 1.6: Support Food Groups and Mobile Food Pantries

Action Step	Time Frame	Responsible committee/person	Status Update	Status
1.6.1 Provide support for accessing food.	Ongoing	Executive Director and staff	Food Access initiative – FISH, Fauquier DSS, PATH – serving approx. 36 persons per month. Madison United; PACH - Culpeper group	


Aging Together Work Plan
Goal 2 Progress Report

Goal 2: PROMOTE THE VALUE THAT OLDER ADULTS BRING TO THE COMMUNITY AND CREATE OPPORTUNITIES FOR FULL ENGAGEMENT WITH ALL AGES

Strategy 2.1: Continue to work closely with County Teams in addressing the issues raised through the community assessments

Action Step	Time Frame	Responsible committee/person	Status Update	Status
2.1.1 Develop Team Charter and Team Lead job description	Dec. 2020	PPA	BOD approved team charter.	


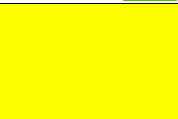
Strategy 2.2: Encourage older adults to participate in County Teams

Action Step	Time Frame	Responsible committee/person	Status Update	Status
2.2.1 Develop outreach and awareness plan about County Teams	Ongoing	PPA	County Resource specialist working with team leads to make the most of team meetings and outreach to new members. Beginning to discuss community conversations.	

Strategy 2.3: Explore and expand the role of County Teams toward our vision for age-friendly communities

Action Step	Time Frame	Responsible committee/person	Status Update	Status
2.3.1 Develop County Team Charter			***see above	 


Strategy 2.4: Continue to offer Community Conversations

Action Step	Time Frame	Responsible committee/person	Status Update	Status
2.4.1 Plan for next round of Community Conversations in preparation for next Strategic Planning process	January 2021 and ongoing	PPA Committee	***See PPA Committee report	 


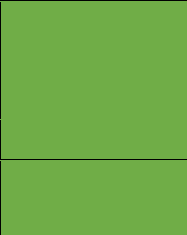
Aging Together Work Plan
Goal 3 Progress Report

Goal 3: CHAMPION COMMUNITY RESPONSE TO THE CHALLENGES FACING OLDER ADULTS

Strategy 3.1: Develop an advocacy group to address legislative issues related to aging issues

Action Step	Time Frame	Responsible committee/person	Status Update	Status
3.1.1 Identify and support volunteer advocacy coordinator	Ongoing	PPA COMMITTEE / Ray	Collaborating with RRCS and State Ombudsman on legislative bullet points for visit to local legislators	

Strategy 3.2: Develop outreach marketing, branding and messaging

Action Step	Time Frame	Responsible committee/person	Status Update	Status
3.2.1 Convert to CRM System		Outreach Director	Flipcause purchased and in use	
3.2.2. Expand database	Ongoing	Outreach Direct. /Advancement	Registrations for programs and donations serve to increase the database	
3.2.3 Expand and improve website	Ongoing	Outreach Director	Ongoing	
3.2.4 Expand Media connections	Ongoing	Outreach Director / ED	Ongoing	

Aging Together Work Plan
Goal 4 Progress Report

Goal 4: ASSURE SUSTAINABILITY OF AGING TOGETHER AS A VALUED COMMUNITY RESOURCE

Strategy 4.1: Increase collaboration with Rapp At Home, LowLinc, Rapp CE, RRCS Roundtable, Regional Commission, FAMS, PATH Foundation, Senior Services Collaborative, Faith Communities and others as appropriate

Action Step	Time Frame	Responsible committee/person	Status Update	Status
4.1.1 Engage in meetings and networking opportunities, and, outreach to faith communities	On-going	Executive Director / Pastor Brad / PPA Committee	Newly formed collaborations with Wayland Blueridge Baptist Association. Conference to be held there.	

Strategy 4.2: Continue to seek grant funding





Action Step	Time Frame	Responsible committee/person	Status Update	Status
4.2.1. Expand Fundraising Plan to include growth for events / annual appeal.	On going	Advancement Committee / Outreach Director	**see updated Fundraising Plan	
4.2.2 Culpeper County-Submit annual funding request	Winter 2021	Executive Director	Agreed on increase to \$5000 – received \$4000	
4.2.3 Orange County-Submit annual funding request	Winter 2021	Executive Director	Working on 2023 request Recd. payment of increased amount of \$7500	✓
4.2.4 Madison County Submit annual funding request	Winter 2021	Executive Director	2023 Application submitted	✓

4.2.5 Fauquier County – Submit annual funding request	Winter 2021	Executive Director	2023 request submitted	
4.2.6 Rappahannock County submit annual request	Winter 2021	Executive Director	2023 request submitted	✓
4.2.7 Town of Warrenton-Submit funding request		Executive Director	Submitted 2023 request	
4.2.8. Seek grant from GTE		Executive Director	Application cycle in September	
4.2.9 Seek funds from Culpeper Wellness		Executive Director	Received \$5000 for Conference	
4.2.10 Seek Culpeper Cares Funds	2021	Executive Director	Rec'd. round 1 and round 2.	✓
4.2.11 Partnership with RTC	2022	Executive Director	AT hosting 2 staffing positions in partnership with Regional Transportation Collaborative.	

Strategy 4.3: Launch Aging Together Development Plan

Action Step	Time Frame	Responsible committee/person	Status Update	Status
4.3.1 Pursue continuation grant funding as defined in Sections 1 and 2 of Fundraising Plan		Advancement Committee / and Executive Director	See Strategy 4.2	
4,3.2 Create Development Plan that includes long term goals for major gifts, donor retention, and events		Outreach Director / Advancement Committee	Work with Outreach Director to present draft to Advancement Committee	
4.3.3 Five over Fifty -Plan and complete	Event May 2021	Committee	Positive feedback for hybrid model of fb live and watch parties.	

Strategy 4.4: Recruitment strategy for Board of Directors

Action Step	Time Frame	Responsible committee/person	Status Update	Status 
4.4.1 Amend Bylaws to allow for additional members and to increase the cap		Governance	Bylaws approved by BOD at October 2020 meeting	
4.4.2 Using board member matrix and job description, appoint board or ad-hoc committee to begin recruitment		Governance	***See Governance Committee Report	
4.4.3 Governance Health Check of Agency	2021	Governance	**Completed	
4.4.3 Plan for Strategic Plan Process 2024-2027	Begin to plan 2021	Governance?	Begin conversations with Governance Committee – invite other board members to engage	