

# 2025 SPONSORSHIP OPPORTUNITIES



The 5 Over 50 Celebration honors one person over age 50 from each of our region's counties (Culpeper, Fauquier, Madison, Orange & Rappahannock). A feature film highlights the positive ways each honoree has made their community a better place.

**\$500 - \$1000**

## 5 OVER 50 CELEBRATION / DATE TBD

### **Bronze Level Sponsor: \$500**

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received)

### **Silver Level Sponsor: \$750**

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received)
- Share promotional materials at community resource table.

### **Gold Level Sponsor: \$1000**

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received)
- Logo on Aging Together's website homepage for remainder of calendar year (May 1 - December 31, 2025)
- Sponsor's own exhibit table at event

The Art of Aging Lifestyle & Wellness Expos offer a "one-stop shop" of resources for older adults and caregivers. The Expos occur in the fall.

(Each Expo is different!)

[Rappahannock Expo](#)

September 24, 2025

[Culpeper Expo](#)

October 14, 2025

**\$500 - \$1500**

## 2025 ART OF AGING LIFESTYLE & WELLNESS EXPOS / FALL

### **Bronze Level Sponsor: \$500**

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received)
- One (1) exhibitor table at one Expo in a prominent location

### **Silver Level Sponsor: \$1000**

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received)
- One (1) exhibitor table at both Expos in a prominent location
- Organization logo on Aging Together's website home page until December 31, 2025

### **Gold Level Sponsor: \$1500**

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received)
- One (1) exhibitor table at both expos in a prominent location.
- Organization logo on Aging Together's website home page until December 31, 2025
- Speak on air about your organization on live radio broadcast at Culpeper Expo

# 2025 SPONSORSHIP OPPORTUNITIES (CONTINUED)



The Annual Dementia Education Conference, in collaboration with the Piedmont Dementia Education Committee, supports family and professional caregivers of those living with dementia. This is a full-day event that includes breakfast and lunch, and an agenda of topic experts presenting on Alzheimer's, dementia, caregivers strategies, and more.

Sponsorships help underwrite fees associated with the conference and scholarships for those unable to pay the minimal registration cost.

**\$500 - \$1500**

*(There is an opportunity for one major sponsor for this event. Please contact us for more information.)*

## ANNUAL DEMENTIA EDUCATION CONFERENCE / DECEMBER 2, 2025

### Bronze Sponsor: \$500

- Includes 1 conference registration for 1 person
- Name listed on program and website event page

### Silver Sponsor: \$1000

- Includes 2 conference registrations
- Name listed on program and website event page
- Your promotional materials placed on community resource table

### Gold Sponsor: \$1500

- Includes up to 5 conference registrations
- Name listed on program and website event page
- Sponsor Table for your promotional materials at conference

### Video Recording Sponsor: \$1000

- Name listed on program and website event page
- Logo on advance slides of all recordings of the 2025 conference; recordings posted on Aging Together's YouTube channel and website.

Dementia Friends sessions are held 4 (or more) times per year. They are one-hour Zoom sessions for individuals who want to learn more about recognizing symptoms of dementia and helping those they may encounter who manifest those signs.

Dementia Champion Trainings are for those who wish to become Dementia Friends facilitators. 2 or more sessions will happen in 2025.

Outreach for these programs expands to our five-county region and beyond.

**\$500 (1 available)**

## DEMENTIA FRIENDS

### Dementia Friends Annual Sponsorship: \$500

- Logo on Dementia Friends registration page on website for entire year
- Logo on any promotional materials for each session, from time of sponsorship commitment (payment received).
- Logo on Dementia Friends Champion Training sessions
- "Sponsored by" announcement at beginning of each Zoom session.

The Tuesday Noontime Series offers at least 4 educational programs per year, on a variety of subjects. They are one-hour Zoom sessions.

Outreach for these programs expands to our five-county region and beyond.

**\$500 (1 available)**

## TUESDAY NOONTIME SERIES

### Tuesday Noontime Series Annual Sponsorship: \$500

- Logo on Upcoming Programs registration page on website for entire year
- Logo on any promotional materials for each session, from time of sponsorship commitment (payment received).
- "Sponsored by" announcement at beginning of each Zoom session.

# 2025 SPONSORSHIP OPPORTUNITIES (CONTINUED)



<p><u>AgeWise</u> is Aging Together's information resource bulletin.</p> <p><u>AgeWise</u> eBlast is published 10 times per year. (2700 recipients and growing) USPS <u>AgeWise</u> is mailed 2 times per year. (900 recipients and growing)</p> <p><b>(\$500)</b></p>	<h2>2025 AGEWISE SPONSORS</h2> <p><b>Annual AgeWise eBlast Sponsor: \$500</b></p> <ul style="list-style-type: none"> <li>• Logo on top of every AgeWise eblast bulletin throughout 2025 / 10 months minimum (based on receipt of sponsorship payment)</li> </ul> <p><b>Annual USPS AgeWise Sponsor: \$500</b></p> <ul style="list-style-type: none"> <li>• Logo on USPS mailed AgeWise bulletin 2x per year</li> <li>• Business card sized ad included in both editions (OPEN TO 2 SPONSORS with logos on both mailings.)</li> </ul>
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## 2025 SPONSORSHIP PACKAGE OPPORTUNITIES

**PACKAGES SHOULD BE PURCHASED BY 3/1/2025 TO RECEIVE FULL BENEFIT.**

<p>Combines Bronze Level sponsorships for 5 Over 50, Expos, and Dementia Education Conference. Limited time availability.</p> <p><b>\$1250</b></p>	<h3>AGING TOGETHER PREMIERE SPONSOR</h3> <p><b>Includes all Event Bronze Sponsor levels: \$1250</b></p> <ul style="list-style-type: none"> <li>• Receive ALL sponsor privileges for every event with a bronze level</li> <li>• (\$250 overall discount/Must commit by March 31, 2025 to receive full benefit.)</li> </ul>
<p>Combines Silver Level sponsorships for 5 Over 50, Expos, and Dementia Education Conference. Limited time availability.</p> <p><b>\$2400</b></p>	<h3>AGING TOGETHER DIAMOND SPONSOR</h3> <p><b>Includes all Event Silver levels: \$2400</b></p> <ul style="list-style-type: none"> <li>• Receive ALL sponsor privileges for every event with a silver level</li> <li>• (\$350 overall discount/Must commit by March 31, 2025 to receive full benefit.)</li> </ul>
<p>Combines Gold Level sponsorships for 5 Over 50, Expos, and Dementia Education Conference outreach materials. Limited time availability.</p> <p><b>\$3500</b></p>	<h3>AGING TOGETHER PLATINUM SPONSOR</h3> <p><b>Includes all Event Gold Sponsor levels: \$3500</b></p> <ul style="list-style-type: none"> <li>• Receive ALL sponsor privileges for every event with a gold level</li> <li>• (\$500 overall discount/Must commit by March 31, 2025 to receive full benefit.)</li> </ul>

For questions about sponsoring Aging Together, or for more information or to pay for a sponsorship, please see our website at the address below, email at [info@agingtogether.org](mailto:info@agingtogether.org), or call 540-829-6405.

Sponsorship privileges are guaranteed once payment is received.



**THANK YOU FOR YOUR SUPPORT!**