

# 2024 SPONSORSHIP OPPORTUNITIES



The 5 Over 50 Celebration honors one person over age 50 from each of our region's counties (Culpeper, Fauquier, Madison, Orange & Rappahannock). A feature film done in advance highlights the positive ways each honoree has made their community a better place.

Four watch parties are planned around the region to include wine and light hors-d'oeuvres.

**\$250 - \$1000**

## 5 OVER 50 CELEBRATION / MAY 1, 2024

### Bronze Level Sponsor: \$250

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received)

### Silver Level Sponsor: \$500

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received)
- Sponsor exhibit table at one watch party of your choice

### Gold Level Sponsor: \$1000

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received)
- Logo on Aging Together's website homepage for remainder of calendar year (May 1 - December 31, 2024)
- Sponsor exhibit table at any/all watch parties

The Art of Aging Lifestyle & Wellness Expos offer a venue where older adults can find a wide collection of resources for older adults and caregivers, all gathered in one space. The Expos occur in the fall and there are 2-3 at different locations around the region so that they are more broadly accessible.

(Each Expo is different!)

(Tentative Dates)

Rappahannock Expo -  
9/18/2024

Culpeper Expo - 10/3/2024

Fauquier Expo - TBD

**\$500 - \$1500**

## 2024 ART OF AGING

## LIFESTYLE & WELLNESS EXPOS / FALL

### Bronze Level Sponsor: \$500

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received).
- One (1) exhibitor table at one Expo in a prominent location

### Silver Level Sponsor: \$1000

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received).
- One (1) exhibitor table at two Expos in a prominent location
- Organization logo on Aging Together's website home page until December 31, 2024.

### Gold Level Sponsor: \$1500

- Organization logo will be highlighted on any promotional materials from time of sponsorship commitment (payment received).
- One (1) exhibitor table at all Expos in a prominent location
- Organization logo on Aging Together's website home page until December 31, 2024.
- Speak on air about your organization on live radio broadcast at Culpeper Expo

# 2024 SPONSORSHIP OPPORTUNITIES (CONTINUED)



<p>The Annual Dementia Education Conference supports family and professional caregivers of those living with dementia. This is a full-day event that includes breakfast and lunch, and an agenda of highly knowledgeable speakers.</p> <p>Sponsorships help underwrite fees associated with the conference, paid recording of the event, and scholarships for those unable to pay the minimal registration cost.</p> <p><b>\$100 - \$500</b></p>	<h2>ANNUAL DEMENTIA EDUCATION CONFERENCE / NOVEMBER 2024</h2> <p><b>Bronze Sponsor: \$100</b></p> <ul style="list-style-type: none"> <li>• Includes 1 conference registration for 1 person</li> <li>• Name listed on program and website event page</li> </ul> <p><b>Silver Sponsor: \$200</b></p> <ul style="list-style-type: none"> <li>• Includes 2 conference registrations</li> <li>• Name listed on program and website event page</li> <li>• Your promotional materials placed on community resource table</li> </ul> <p><b>Gold Sponsor: \$500</b></p> <ul style="list-style-type: none"> <li>• Includes 2 conference registrations</li> <li>• Name listed on program and website event page</li> <li>• Sponsor Table for your promotional materials at conference</li> </ul> <p><i>(Aging Together is also seeking major sponsor funding for this event. Please contact us for more information or if you can help.)</i></p>
<p>Dementia Friends sessions are held 3 (or more) times per year. They are one-hour Zoom sessions for individuals who want to learn more about recognizing symptoms of dementia and helping those they may encounter who manifest those signs.</p> <p>Outreach for these programs expands to our five-county region and beyond.</p> <p><b>\$200 (1 available)</b></p>	<h2>DEMENTIA FRIENDS</h2> <p><b>Dementia Friends Annual Sponsorship: \$200</b></p> <ul style="list-style-type: none"> <li>• Logo on Dementia Friends registration page on website for entire year</li> <li>• Logo on any promotional materials for each session, from time of sponsorship commitment (payment received).</li> <li>• "Sponsored by" announcement at beginning of each Zoom session.</li> </ul>
<p>The Tuesday Noontime Series offers at least 4 educational programs per year, on a variety of subjects. They are one-hour Zoom sessions.</p> <p>Outreach for these programs expands to our five-county region and beyond.</p> <p><b>\$200 (1 available)</b></p>	<h2>TUESDAY NOONTIME SERIES</h2> <p><b>Tuesday Noontime Series Annual Sponsorship: \$200</b></p> <ul style="list-style-type: none"> <li>• Logo on Upcoming Programs registration page on website for entire year</li> <li>• Logo on any promotional materials for each session, from time of sponsorship commitment (payment received).</li> <li>• "Sponsored by" announcement at beginning of each Zoom session.</li> </ul>
<p>AgeWise is Aging Together's monthly eBlast bulletin published 12 times per year. Each highlights a topic of interest for older adults. AgeWise currently is distributed to 2500 recipients.</p> <p><b>\$250 (1 available)</b></p>	<h2>2024 AGEWISE SPONSOR</h2> <p><b>Annual AgeWise Sponsor: \$250</b></p> <ul style="list-style-type: none"> <li>• Logo on top of every AgeWise bulletin throughout 2024 starting with February or March (10 months minimum)</li> </ul>

# 2024 SPONSORSHIP PACKAGE OPPORTUNITIES



<p>Combines Bronze Level sponsorships for 5 Over 50, Expos, and Dementia Education Conference. Limited time availability.</p> <p><b>\$750</b></p>	<p><b>AGING TOGETHER PREMIERE SPONSOR</b></p> <p><b>Includes all Event Bronze Sponsor levels: \$750</b></p> <ul style="list-style-type: none"> <li>• Receive ALL sponsor privileges for every event with a bronze level</li> <li>• (\$100 overall discount/Must commit by March 31, 2024)</li> </ul>
<p>Combines Silver Level sponsorships for 5 Over 50, Expos, and Dementia Education Conference. Limited time availability.</p> <p><b>\$1500</b></p>	<p><b>AGING TOGETHER DIAMOND SPONSOR</b></p> <p><b>Includes all Event Silver levels: \$1500</b></p> <ul style="list-style-type: none"> <li>• Receive ALL sponsor privileges for every event with a silver level</li> <li>• (\$200 overall discount/Must commit by March 31, 2024)</li> </ul>
<p>Combines Gold Level sponsorships for 5 Over 50, Expos, and Dementia Education Conference outreach materials. Limited time availability.</p> <p><b>\$2500</b></p>	<p><b>AGING TOGETHER PLATINUM SPONSOR</b></p> <p><b>Includes all Event Gold Sponsor levels: \$2500</b></p> <ul style="list-style-type: none"> <li>• Receive ALL sponsor privileges for every event with a gold level</li> <li>• (\$500 overall discount/Must commit by March 31, 2024)</li> </ul>
<p>The Regional Resource Guide for Older Adults 3rd edition is scheduled to go to print in August for delivery in early September (subject to change).</p> <p>Your sponsorship helps underwrite the cost of printing 7500 copies. Shelf life is 2 years.</p> <p><b>\$2500</b></p>	<p><b>2024 REGIONAL RESOURCE GUIDE FOR OLDER ADULTS</b></p> <p><b>PRINT SPONSOR: \$2500</b></p> <ul style="list-style-type: none"> <li>• Includes full page advertisement in 2024 edition (\$500 value)</li> <li>• Logo on front cover of guide</li> <li>• Logo on Aging Together’s Resource Guide download page on website.</li> </ul> <p><i>(Regional Resource Guide Advertisements sold separately. Please see Aging Together’s website for more information about advertising or call us at 540-829-6405.)</i></p>

For questions about sponsoring Aging Together, or for more information or to pay for a sponsorship, please see our website at the address below, email at [info@agingtogether.org](mailto:info@agingtogether.org), or call 540-829-6405.

Sponsorship privileges are guaranteed once payment is received.



**THANK YOU FOR YOUR SUPPORT!**