Strategic Goals

Goal 1

Establish an effective and sustainable volunteer network

- Establish framework
- Build volunteer program in each county
- Work with 3 stations to build programs
- Add 20 volunteers
- Evaluate volunteer effort

Goal 2

Increase capacity of long-term care workforce

- Facilitate Workforce Development workgroup
- Develop partnerships with schools
- Identify/develop and deliver LTC education programs
- Promote LTC careers among older adults
- Help employers reduce turnover
- Offer support and education programs for family caregivers

Goal 4

Increase knowledge among older adults and caregivers about LTC options

- With county teams, keep Senior Navigator updated
- Produce and distribute printed information guides
- Enable and promote public access to Senior Navigator
- Promote 'No Wrong Door' protocol

Impacts

Seniors have access to an expanded range of LTC and supportive services. Community values seniors and their families.

Goal 3

Facilitate the increase of LTC and supportive services

- Increase adult daycare options
- Improve transportation options
- Improve housing options
- Increase in-home support services
- Improve wellness and prevention supports
- Conduct outreach to at-risk older adults

Goal 5

Increase community awareness and response to needs of older adults

- Prepare annual Report Card on LTC
- Maintain Aging Together website
- Maintain contact with elected officials
- Publish monthly newspaper columns in local papers
- Publish six issue of Voice of Experience annually
- Conduct Community Conversations annually
- Highlight aging issues through multi-media campaigns

Goal 6

Assure vitality and sustainability of county and regional partnerships

- Add new partners and increase diversity on all workgroups and committees
- Support county team operations
- Conduct regular meetings of all workgroup/committees
- Support implementation effort of regional workgroups
- Facilitate internal communication
- Secure financial support for long-term sustainability